



# NEWSLETTER

February, 2011

## WHAT'S **NEW** AT OCEANS OF FUN?

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[www.oceansoffun.org](http://www.oceansoffun.org)

### Alliance of Marine Mammal Parks and Aquariums Accreditation

Oceans of Fun proudly completed our Alliance of Marine Mammal Parks and Aquariums Accreditation Inspection in late January. The Alliance of Marine Mammal Parks and Aquariums is an international association representing marine life parks, aquariums, zoos, research facilities, and professional organizations dedicated to the highest standards of care for marine mammals and to their conservation in the wild through public education, scientific study, and wildlife presentations.

Congratulations to the Oceans of Fun team for the exceptional work you do daily with our animals!



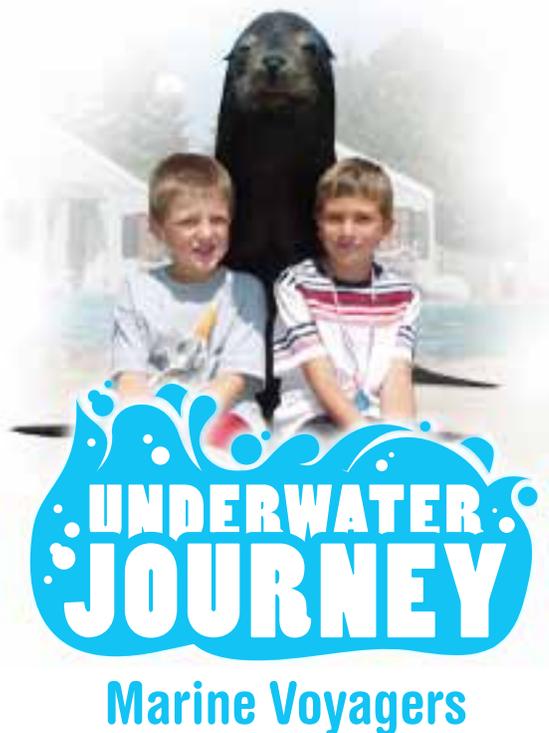


# CAMP SPECIALS: SEA LION EXPLORERS AND MARINE VOYAGERS

*TAKE ADVANTAGE OF THIS GREAT DEAL ON OUR INTERACTIVE PROGRAMS!*

**BOTH CAMPS: SEA LION EXPLORERS AND MARINE VOYAGERS OFFERING 15% OFF ALL CAMP RESERVATIONS SECURED BETWEEN NOW AND MARCH 30TH.**

Oceans of Fun outreach programs are available Labor Day through Memorial Day. For more information on our programs or to make a reservation please visit us at [www.oceansoffun.org](http://www.oceansoffun.org) or call 414-453-5527 ext. 1.





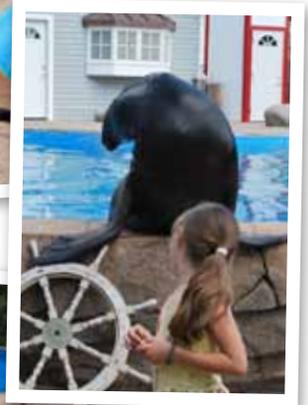
## FEATURE PROGRAM: OUTREACH AND UNDERWATER JOURNEY CAMP

*LOOKING FOR A NEW LEARNING OPPORTUNITY  
FOR YOUR CHILD? CONSIDER AN OCEANS OF FUN  
OUTREACH PROGRAM!*

Oceans of Fun offers a variety of school outreach programs for kindergarten through high school students. Teachers have the opportunity to bring our marine mammal trainers into their classrooms or visit us at the Milwaukee County Zoo for an interactive educational experience. Our marine mammal trainers teach students about animal care and training, habitats and pollution. All of our outreach programs include interactive games and discussions that get students up and moving while they learn.

Earth Day, April 22, is just around the corner. Outreach programs like Wild Wisconsin: Water Environments and Protect Our Earth are great programs to highlight the important role the health of our environment plays in our lives. Be sure to share the Oceans of Fun outreach programs with your child's teachers for a unique learning experience!

Oceans of Fun outreach programs are available Labor Day through Memorial Day. For more information about the Oceans of Fun Outreach Programs, please call 414-453-5527 ext. 2.



### *TAKE AN UNDERWATER JOURNEY WITH OCEANS OF FUN THIS SUMMER!*

Summer isn't complete without meeting a seal or sea lion up close and personal! Oceans of Fun is offering 5-day full day camps for 7-12 year olds in Summer 2011!

Underwater Journey is an exciting 5 day marine mammal camp complete with animal interaction time every day. Campers learn about marine mammals, habitats, animal behavior, training techniques, medical care and training, and environmental conservation. Each day is full of art projects, interactive games and activities, animal observation and interaction, and zoo tours. Learn to feed and communicate with our animals in these hands-on educational camps.

Advanced reservations are required. Summer camps are available throughout the summer for 7-12 year olds. Sea Lion Explorers (7-9 year olds) and Marine Voyagers (10-12 years olds) alternate weeks to provide the ultimate camp experience for your child. Summer camps begin the week of June 20, 2011 and conclude the week of August 22, 2011. For more information or to make a reservation, contact us at 414-414-453-5527 ext. 1 or visit us online at [www.oceansoffun.org](http://www.oceansoffun.org).



## FEATURE ANIMAL OF THE MONTH

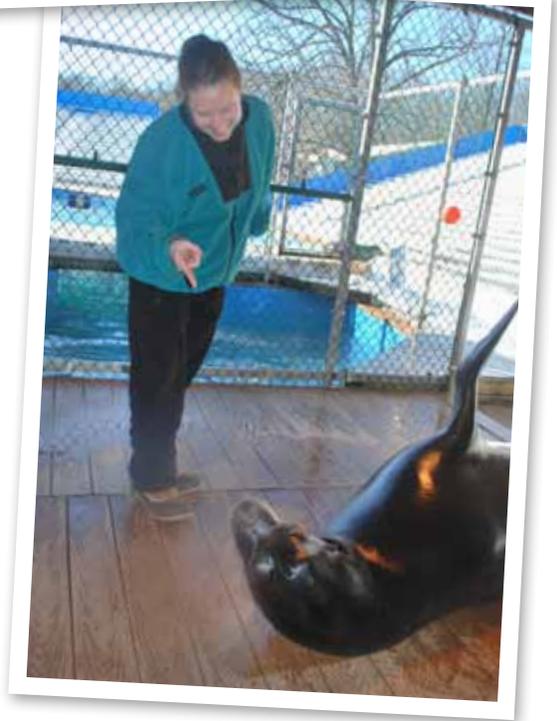
### HARLEY

Harley is our 8 year old sub-dominant male California sea lion. Harley weighs in around 400 pounds in the summer, and currently weighs in around 500 pounds which is his winter weight. These added pounds help to build a blubber layer for our animals to keep them warm through the cold Wisconsin winter!

Harley was born in the wild and was rescued two times as a stranded pup on the beaches of California. The Marine Mammal Care Center in Sausalito, CA performed medical testing and determined that Harley was a deaf animal. Without his sense of hearing, Harley's chance of survival in the wild would be very low. Harley joined the Oceans of Fun family in 2009 and continues his formal training utilizing the same training techniques we use with all of our animals, with one exception. Harley cannot hear the "click" that tells our animals when they have done something correctly. We use a "point" to tell Harley that he is doing a good job and of course reward him with lots of his favorite fish!

Harley has learned many behaviors throughout his training. From important cooperative medical behaviors like brushing his teeth to fun show behaviors that highlight a sea lion's adaptations, Harley has no trouble impressing the crowd!

Be sure to stop by Oceans of Fun this spring to visit our friend Harley at a show and see the unique training style that helps Harley learn new behaviors.





## CONSERVATION CORNER

### Do you know your carbon footprint?

A carbon footprint is the amount of greenhouse gases that are emitted by a person, household, building or a company and released into the atmosphere each year. Greenhouse gases like carbon dioxide can trap heat in the atmosphere and can have an impact on global climate change.

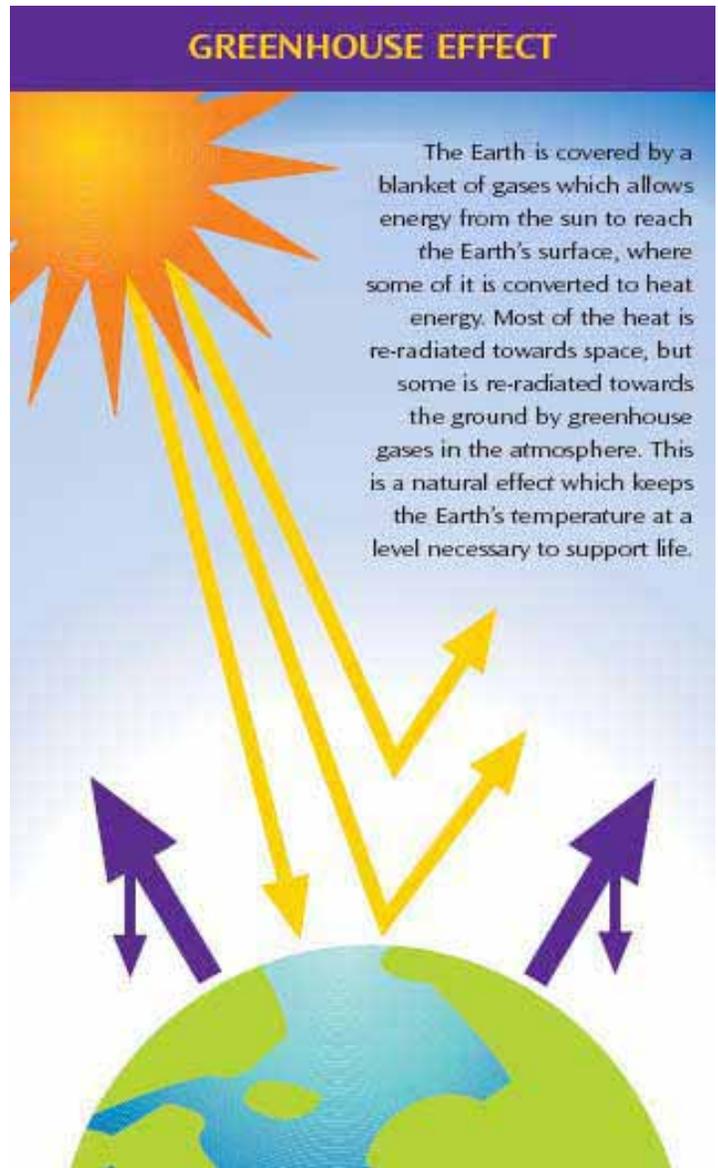
Almost everything we do in our lives contributes to our carbon footprint. Anything that requires burning fossil fuels including heating and lighting buildings to driving your car can add to your carbon footprint. The increase in greenhouse gases can cause global temperatures to rise and change climates drastically. A major concern is ice melt resulting in the loss of habitat for animals and the rise in sea levels.

To test your carbon footprint, use the Carbon Footprint Calculator provided by the Environmental Protection Agency (EPA) to see how you impact our world. [http://www.epa.gov/climatechange/emissions/ind\\_calculator.html](http://www.epa.gov/climatechange/emissions/ind_calculator.html)

### Ready to Take Action?

You can reduce your carbon footprint and the impacts on our world by taking simple steps to reduce your carbon usage. Simple steps like carpooling and recycling can make a big difference in our world. If you are looking for a more active step to take, consider planting trees that can help absorb carbon dioxide from the atmosphere and release oxygen to reduce greenhouse gases.

You can also consider purchasing carbon offsets. A carbon offset represents a reduction in carbon emissions somewhere else when you cannot make the reduction yourself. When you purchase carbon offsets, the proceeds help fund a reforestation project or support renewable energy projects. All of these efforts work towards the goal of becoming carbon neutral.



<http://monash.vic.gov.au/environment/energy/greenhouse.htm>

To make a difference close to home, visit the WE Energies website to determine how you can reduce your carbon dioxide emissions. Joining the Energy for Tomorrow program allows you to purchase carbon offsets to reduce your electricity usage while supporting sustainable energy sources. For more information, please visit <http://www.we-energies.com/residential/accoptions/eft.htm>





## CONSERVATION CORNER

### “GREEN” IDEAS

*WHAT DOES GOING “GREEN” MEAN? GOING “GREEN” IS SIMPLY MAKING ECO-FRIENDLY CHOICES IN THE PRODUCTS WE PURCHASE AND THE FOOD WE CONSUME FOR A HEALTHIER LIFESTYLE.*

*Check out these “green” tips to help reduce your carbon footprint!*

#### *Easy Tips to Lower Your Carbon Footprint*

- 1 Pay attention to packaging. Bring reusable bags when you go shopping and choose products with less packaging.*
- 2 Use reusable water bottles. Plastic water bottles are bottled in one location and then shipped all over resulting in a large carbon footprint.*
- 3 Unplug appliances that you don't use frequently. Group electronic items together on a power strip so you can turn them all off with the flip of a switch.*
- 4 Use cold water to wash your clothes. It takes a lot of energy to heat water needed to do a load of laundry.*
- 5 Bundle your errands together. Try to make time to get all of your errands completed in one trip instead of traveling to the same area multiple times in a week. This will help to save gas as well!*





## ARE YOU INTERESTED IN THE ANIMAL TRAINING FIELD?

Oceans of Fun offers intern and volunteer opportunities that teach you the basics of daily animal care and training to get you career started. Internships and volunteer positions are available year round in Milwaukee, WI while our Hershey, PA facility is seeking volunteer positions for summer 2011.

As an intern or volunteer, you will assist the animal care staff in both environmental and animal care. We are looking for individuals that are 18 years of age or older and that are highly motivated. If you are interested in applying, please apply online at [www.oceansoffun.org](http://www.oceansoffun.org) or contact our Intern & Volunteer Coordinator, Tami Solano at 414-453-5527 ext. 4.



## GIFT CERTIFICATES

Gift Certificates are also available and make great gifts for individuals of all ages. For more information on our programs or to make a reservation please visit us at [www.oceansoffun.org](http://www.oceansoffun.org) or call 414-453-5527 ext. 1.



# FACILITY WISH LIST



If you would like to help us care for our animals through donations, periodically we will have a list of items that would benefit our animals and their care. Donations can be sent to or dropped off at:

Oceans of Fun, Inc. 10001 W. Bluemound Road Milwaukee, WI 53226

- 4 quart to 9 quart Coolers
- Durable Wall Shelving
- Rubbermaid Vertical Outdoor Shed
- Tall Office Storage Cabinet with Lockable Door
- Large Floor Scale with 1000lb Weight Capacity

*\*All donations and animal sponsorships are 100% tax-deductible!*



# SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

## BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

### Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

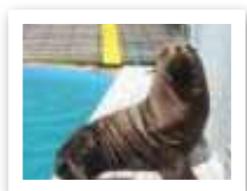
### Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at [www.oceansoffun.org](http://www.oceansoffun.org) and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

### Learn More About the Oceans of Fun Animals!

#### Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



#### Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





## SPONSORSHIP REGISTRATION AND PAYMENT

### Sponsorship Gifts of Appreciation

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Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

**SPONSORSHIP LEVEL:** \_\_\_\_\_ **DONATION AMOUNT ENCLOSED:** \_\_\_\_\_

**DESIRED ANIMAL'S NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**BUYER'S NAME:** \_\_\_\_\_ **\*CHECK NUMBER:** \_\_\_\_\_

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

**BILLING ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

**SPONSOR'S NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **E-MAIL:** \_\_\_\_\_

*\*CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

*\*CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

**IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:**

**OCEANS OF FUN**  
**10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226**  
**414-453-5527 ext. 1 www.oceansoffun.org**

*\*Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*