



NEWSLETTER

NOVEMBER 2013

WHAT'S **NEW** AT OCEANS OF FUN?

Say Hello to Nalu!

Oceans of Fun is excited to announce the arrival of our newest family member, Nalu! Nalu, now a 5-month old male California Sea Lion, was found alone and stranded on the pacific coast in Santa Barbara, California on September 7, 2013 at approximately 3 months of age. He was taken to the Santa Barbara Marine Mammal Stranding center where he received immediate care and several health assessments. Upon arrival, Nalu was determined to be dehydrated and malnourished. The cause of his stranding was determined to most likely be due to separation from his mother.



Due to his age, Nalu was quickly deemed non-releasable by the National Marine Fisheries since he was still of nursing age and would need his mother's milk to survive; sea lion pups do not begin eating fish until they are between 6 and 12 months of age. As he is still of nursing age, Nalu requires 24 hour care and bottle feedings every 4 hours.

Nalu, meaning "ocean wave", is one of an estimated 1,000 sea lion pups who were stranded on beaches this year alone. This high number of strandings resulted in the National Marine Fisheries declaring an Unusual Mortality Event (UME) as this alarming number is well above those typically seen in the past. Overwhelmed by the number of pup strandings, stranding centers have done their best to rehabilitate

and release the pups back to the wild; however, when an animal like Nalu is found and cannot be released, a placement for them is found. This is where Oceans of Fun comes in! Oceans of Fun was contacted by the National Marine Fisheries Department and accepted their request to provide a permanent home to the orphaned sea lion pup.



IN THIS ISSUE

What's New

Trainer Spotlight: Haley

Feature Program:
Job Shadow

Program Specials

Conservation Corner
Sea Lion Pups in Need

Conservation Corner
"Green" Ideas

Intern/Volunteers

Gift Certificates

www.oceansoffun.org



WHAT'S **NEW** AT OCEANS OF FUN?

Say Hello to Nalu! (Continued)

Nalu arrived via FedEx plane on November 7th. Oceans of Fun staff members traveled a week before his arrival to meet and get to know our new family member. Spending quality time with Nalu early on helps to establish a trusting relationship between Nalu and his trainers. It is this trusting relationship that builds the foundation for our positive reinforcement training techniques.

Staff accompanied Nalu the whole trip making sure that he was safe and comfortable. Throughout his whole journey from California to Wisconsin, Nalu found comfort in his favorite friend, his stuffed leopard. This stuffed leopard has become Nalu's security blanket, providing something soft, warm and cuddly to curl up next to in the absence of a mother while his crate has become his safe place. These familiar objects will help Nalu to transition to his new home while he continues to develop trust with his trainers.

Since his arrival, our staff has been working to establish a consistent schedule for Nalu that will allow him to continue to gain confidence in his new home. Currently, Nalu is being housed in a quarantined area until he receives

final veterinary approval to join the rest of his new flippered friends. Nalu is still being bottle fed 4 times a day. The next step for Nalu is to learn how to eat fish. Staff already provide lots of play time with fish and he absolutely loves it! Soon, Talise, our 7-month-old female pup, will join Nalu. Our hope is that these two pups will form a friendship that will make the transition over to Oceans of Fun where Nalu will meet all of the other seals and sea lions easier and more comfortable for him.

Nalu will be viewable to the public in the spring, but until then we will be sure to post updates on our website and Facebook page as Nalu becomes acclimated to his new home.

Life in the wild is not always easy as there are many struggles that animals face; overfishing the ocean, predation, pollution and habitat encroachment are challenges faced due to human involvement. Oceans of Fun is thrilled to be able to help rescue a sea lion pup that would otherwise not survived in the wild. Here, Nalu will become an ambassador for his species by helping to educate our guests about marine mammals, their environment and conservation needs.





Haley

There is no better way to learn about what it's like to be a marine mammal trainer than to talk to one! Haley has been a trainer at Oceans of Fun for 5 years. Her strong work ethic, compassion for the animals, and wonderful connection with our guests makes Haley a tremendous trainer!

When did you begin at Oceans of Fun?

My life at Oceans started when I was an intern in 2006. I really loved the experience and wanted to learn more about the animals and the job...and the people were really great too! I continued to volunteer and was hired in 2008 as an Educator. In 2009 I was fortunate enough to be offered a training position with Oceans and have been here ever since!

Why do you love your job?

I really love being able to see each animal's face everyday; they are so much fun to watch! Everyday is a learning experience and I enjoy being able to take what I learn and show that off in our shows and interactive programs for all of our guests who comes to visit us!



What is your favorite part of your day at Oceans of Fun?

Working with the animals, of course! It is so cool to see the relationship between you and each animal grow through training and working with them. I also really enjoy training new behaviors. Seeing that light bulb moment when the animal figures out what you are asking of them is incredible and being able to see and perform the finished behavior is extremely rewarding!

What is one of your most memorable moments so far as part of the Oceans of Fun team?

There are so many great memories that I have had at Oceans and that is thanks to the fabulous group of ladies that I work with. We always have a great time together; whether it is the Christmas party, just a fun girls' night out, walking around ala carte, unloading a fish delivery or celebrating at our end of summer party.





FEATURE PROGRAM: Job Shadow

Have you ever wondered what it would be like to be a marine mammal trainer? Then our Job Shadow program is the one for you! During this 3½ hour program, our trainers will take you behind the scenes where you will be immersed in the daily activities involved in caring for our animals including feeding, cleaning and training! Through hands-on interactions with our animals, you will have the opportunity to experience and explore the career path of a marine mammal trainer!

PROGRAM SPECIAL:

Black Friday \$ale

This Black Friday, be sure to snatch the best deal of the year before its gone!

All programs and program gift certificates will be 25% off from November 29th-December 1st!

These programs are sure to make a great gift for you or the animal lover in your life!

JOB SHADOW



LIKE US ON FACEBOOK



www.facebook.com/pages/OCEANS-OF-FUN/106815583641



CONSERVATION CORNER

The Value of Interactive Learning

There is something striking about seeing a wild animal up close and personal! These days it is rare to see an animal in their natural state; to be able to view their magnificence, their beauty and their grace. But there are places that allow children and adults of all ages to see wild animals from around the world without having to travel thousands of miles; zoos and aquariums!

In today's society full of TV shows, game systems and computers, it seems to become increasingly difficult to get in touch with the environment. This is where zoos and aquariums come in! These are places that give the public the unique opportunity to see lions and tigers and bears (Oh My!) up close and personal! By seeing these animals up close, one is able to view their behavior, perhaps the type of food they eat, and what their habitat may look like. Yes, all of this could be viewed in a book, but it is the interactive learning that occurs when seeing an animal just feet from you that helps to form a connection with that animal. It is this connection that leads to the hunger for



more knowledge about the animal and what can be done to help that species out in the wild.

Education is a huge part of the mission of zoos and aquariums. They have learned that interactive learning is the best way to reach their guests. Oceans of Fun is an organization that firmly believes in the power of interactive learning. Since 1997, Oceans of Fun has brought guests face to face with seals and sea lions through a variety of different interactive programs. These programs provide a hands-on learning experience that creates a lasting impression! During our programs, our educators teach guests about marine life, how we train our animals and so much more through engaging activities. Our guests then get to meet our animals on more personal basis by performing behaviors with them and feeding them fish! Through our Aquatic Adventure





CONSERVATION CORNER

The Value of Interactive Learning (continued)

program, guests even get to enter the water with some of our animals! Our interactive learning programs allow us to reach thousands of people every year. On an annual basis, we are able to reach over 257,000 guests.

Through our interactive programs, we have created stewards for the environment and inspired our guests to do their part to help protect not only seals and sea lions in the wild, but also the animals and environment in their backyard!





CONSERVATION CORNER

Green Ideas

What does going "green" mean? Going "green" is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Fall Frenzy!

Will all those leaves blanketing your yard, you may be thinking that it's time to get out the leaf blower! But there are many alternatives to using this gas guzzling machine that will help to protect our environment while providing hours of family fun!

- ***Get out the Rakes!***

Spend a crisp fall afternoon creating leaf piles that can provide loads of fun for the kids!

- ***Create Compost.***

Create valuable compost with your leaves that can be used in your gardens in the spring!

- ***Great for Mulch.***

Not only is it free for you, but it can help to protect your vegetable garden during the cold winter months and provide valuable nutrients for your flower beds!

- ***Time to Decorate.***

You and the kids can create leaf rubbings, make them into a wreath or make a leaf press. These crafts are fun, unique and very low cost, not to mention they make great fall decorations!



Reduce your carbon footprint by taking these simple steps today! To learn more visit our Carbon Footprint page! - www.oceansoffun.org/index.php/136



INTERNS/VOLUNTEERS

Have you always loved marine mammals and are interested in the field of animal training? Are you passionate about education and want to assist with our mission for conservation? Do you love the earth and want to help make a difference? Then our volunteer and internship programs are a great fit for you!

Oceans of Fun is actively interviewing Summer 2013 intern and volunteer positions at our Milwaukee, WI location. Our programs teach individuals how to be an animal care and environmental specialist. Learn about animal diets, facility care, animal training, medical programs, and assist our staff in educating the public and our Milwaukee county zoo guests on how to care for the environment.



GET YOUR FEET WET



Gift Certificates



GIVE THE GIFT OF A LIFETIME!

Purchase a gift certificate for an Oceans of Fun interactive program! These unique, up-close and personal experiences with our seals and sea lions will create lasting memories in the lives of your family and friends.

Gift certificates are available for a variety of experiences including day camps, junior training programs, in-water adventures and job shadow opportunities. Whether you are 5 or 100, there is a program for everyone!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1

More Info!





Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

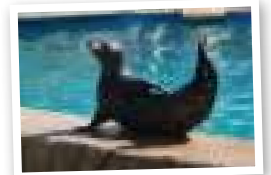
Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

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Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ DONATION AMOUNT ENCLOSED: _____

DESIRED ANIMAL'S NAME: _____ DATE: _____

BUYER'S NAME: _____ *CHECK NUMBER: _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

*CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.

*CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*