



NEWSLETTER

OCTOBER 2012

WHAT'S **NEW** AT OCEANS OF FUN?

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www.oceansoffun.org

Welcome Colby, the littlest member of the Oceans of Fun family! Born in the evening of June 20, 2012, Colby has been growing and learning quickly under the watchful eye of his mother, Makaia. As a young pup, Colby spends his days playing, nursing from his mother and interacting with his trainers. Play behavior is very important for a young animal as it helps Colby to develop strength, coordination and build relationships. He definitely has a few favorite toys and has been introduced to all members of our pinniped family.



Sea lion pups do not know how to swim when they are born. In the wild, these animals gain comfort in the water by splashing in the waves and playing in the shallows. At Oceans of Fun, Colby first played in a kiddie pool while he learned to dive, hold his breath and blow bubbles in the water. Slowly as he became a more skillful swimmer, we introduced to him to a 6ft deep holding pool and actually gave him swimming lessons! After a month of lessons, Colby proved to us that he was ready for the 18ft main pool which is full of new friends and a vast environment to explore.

Now that Colby has made his way to the show pool, his informal training can continue as he gets used to the music, microphone and crowds associated with our show and interactive facility. Stop by Oceans of Fun this autumn season – you just might catch a glimpse of our youngest sea lion splashing in our show pool!



www.facebook.com/pages/OCEANS-OF-FUN/106815583641

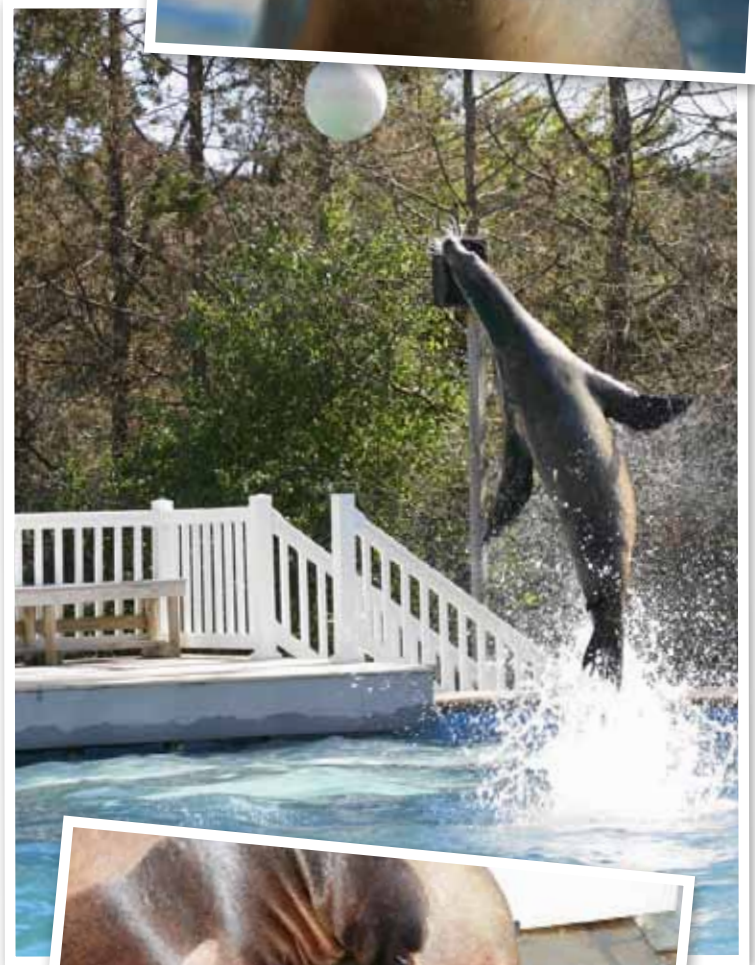


FEATURE ANIMAL OF THE MONTH

Makaia

Makaia is a beautiful 19 year old California sea lion! She is a very near and dear to our hearts as she was the first pup ever born at Oceans of Fun. As a young pup, Makaia was quite curious about her pool mates and wasted no time stealing the spotlight from her other flippers friends! As a crowd favorite, you can often find her sunning herself on the dock, performing in a presentation or working up close and personal with guests in one of our interactive programs.

Makaia is also the proud mother of several sea lion pups. She recently gave birth to our newest family member, Colby in June. As an experienced mom, Makaia keeps a watchful eye on her youngest son as he explores his new home. She helped Colby learn to swim in a shallow holding pool and provides him comfort and support as he ventures into a whole new world of adventure – the main pool environment!





FEATURE PROGRAM: Interactive Learning

Oceans of Fun was the first marine mammal facility in the United States to offer interactive programs with seals and sea lions. Since 1997 we have been connecting guests with the amazing world of marine mammals and conservation through our hands-on, interactive programs.

Programs are offered year round and provide the opportunity to get up close and personal with our seals and sea lions. Be sure to check our Facebook page for program specials throughout the year. Black Friday is fast approaching – stay tuned for the best program pricing of the year.

Want to make sure you don't miss out on these amazing deals?

Like us on *Facebook* and receive animal updates, stay in the know about program specials and upcoming events at Oceans of Fun!



For more information on our programs or to make a reservation, please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.



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CONSERVATION CORNER

Children Learn More at Zoos and Aquariums

February 9, 2012 Press Release

Distributed by the Alliance of Marine Mammal Parks & Aquariums

Making More Than Just A Memory

National Poll Finds Accredited Marine Parks, Aquariums and Zoos Best Places for Children to Learn About, Connect with Marine Mammals

Children have a natural curiosity about dolphins, whales and other marine mammals. The best way for parents to encourage this interest – and to inspire a lifelong passion for wildlife conservation – is to log kids off the computer and visit an accredited marine park, aquarium or zoo, where learning happens best.

That's according to a new national public opinion poll that says the public strongly believes seeing and experiencing live animals is the best way for children to learn about marine mammals. Released on February 9, 2012 by the Alliance of Marine Mammal Parks and Aquariums, the survey of more than 1,000 adults found that 97 percent of people agree that marine life parks, aquariums and zoos are important because they educate children about marine mammals – animals that children might not have the opportunity to see in the wild.



94 percent of those polled agree that children are more likely to be concerned about animals if they learn about them at marine life parks, aquariums and zoos, and that visiting these facilities can inspire conservation action that can help marine mammals and their ocean environments.

The poll, conducted by Harris Interactive®, also found that 94 percent of people agree that zoological parks and aquariums offer valuable information about the importance of oceans, bodies of water and the animals that live there.

“Children, especially, care more about what they know and understand, and these parks provide important interactions that are a critical first step in promoting kids to take action to help animals and their habitats,” said Marilee Menard, executive director of the Alliance.

CONSERVATION CORNER Children Learn More at Zoos and Aquariums (Continued)



Additionally, the poll found that 89 percent agree that children learn more about marine mammals at an aquarium or zoo than in a school classroom, and 88 percent agree that you can learn about animals at marine parks in a way that can't be replicated by watching film or TV programs. Some 91 percent agree that seeing a marine mammal at these facilities fosters a connection to the animal.



“When children – and adults – see and experience the excitement of being close to marine mammals such as whales, dolphins, and sea lions, it resonates in ways that even the most vividly illustrated book or video cannot. It is an emotionally enriching experience that fosters a sense of caring for these animals and their

ocean environments,” said Menard, whose Alliance membership represents 48 accredited facilities that account for the greatest body of experience and knowledge about marine mammal care and husbandry in the world.

Other findings from the new public attitude survey include:

- 40 percent of Americans (about 125 million people) have visited a marine park, aquarium or zoo in the last 12 months, including 56 percent of households with children (about 20 million households).
- 94 percent believe the people who care for the animals at marine life parks, aquariums and zoos are committed to the welfare of the animals.
- 93 percent believe that many of the successes to save endangered or declining species are at least in part a result of work done in marine life parks, aquariums and zoos.
- 90 percent agree that species in the wild benefit when their biology and physiology is studied in marine life parks, aquariums and zoos.
- 90 percent believe that interacting with dolphins in a marine life park, aquarium or zoo offers people a deeper understanding and appreciation of this mammal.
- 97 percent (ages 18-24) would be interested in swimming with dolphins.





CONSERVATION CORNER **Children Learn More at Zoos and Aquariums (Continued)**

“We pride ourselves on providing an educational and enjoyable experience for families,” Menard said.

“Professionals at Alliance member institutions work every day to inspire guests of all ages to share their commitment to marine mammals, the need to protect them in the wild and to conserve ocean habitats.”

Methodology

Harris Interactive® conducted the study online on behalf of the Alliance of Marine Mammal Parks and Aquariums between Aug. 29 and Sept. 6, 2011 among a nationally representative quantitative survey of 1,011 U.S. adults ages 18 and over. The data were weighted where necessary to be representative of the total U.S. adult population on the basis of age, sex, race/ethnicity, education, region and household income. The propensity score weighting was also used to adjust for respondents’ propensity to be online.



The Alliance of Marine Mammal Parks and Aquariums is an international association of marine life parks, aquariums, zoos, research facilities, and professional organizations dedicated to the highest standards of care for marine mammals and to their conservation in the wild through public education, scientific study, and wildlife presentations.



CONSERVATION CORNER

Green Ideas

What does going “green” mean?

Going “green” is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Check out these “green” tips for Autumn.

- ***Visit a thrift store when planning your Halloween costume.*** Piece together a chic retro costume, create a styling masterpiece or get the little bit of inspiration you need to design a hauntingly perfect costume this Halloween – all for a reasonable price while keeping Mother Nature in mind.
- ***Use a garden rake instead of a leaf blower to clean up the yard to conserve energy and get physical exercise.*** Once raked up, use the leaves as mulch to protect plants throughout the winter or add them to a compost pile.
- ***Check out your local farmer’s market.*** Buy in season, local autumn veggies in bulk now and can or freeze them for a healthy, delicious winter meal.





INTERNS/VOLUNTEERS

Have you always loved marine mammals and are interested in the field of animal training? Are you passionate about education and want to assist with our mission for conservation? Do you love the earth and want to help make a difference? Then our volunteer and internship programs are a great fit for you. Oceans of Fun is actively interviewing for Spring and Summer 2013 intern and volunteer positions at our Milwaukee, WI location. Our programs teach individuals how to be an animal care and environmental specialist. Learn about animal diets, facility care, animal training, medical programs, and assist our staff in educating the public and our Milwaukee county zoo guests on how to care for the environment.

Summer Education Internships Available in 2013!

To help promote our mission to educate the public about marine mammals, the environment and conservation, Oceans of Fun has designed an internship for individuals interested in exploring the field of informal education. Learn how to communicate valuable messages to audiences utilizing some of the most engaging teaching tools you have ever experienced, the seals and sea lions at Oceans of Fun! Applications for the 2013 Summer Education Internship will be accepted through March 15, 2013.

We are actively looking for individuals that are 18 years of age or older and that are highly motivated for all positions. If you are interested in applying, please apply online at www.oceansoffun.org or contact our Intern & Volunteer Coordinator, Kelly Kamrath at kelly@oceansoffun.org for more details.

GET YOUR FEET WET



MAKE NEW FRIENDS



Gift Certificates



GIVE THE GIFT OF A LIFETIME!

Purchase a gift certificate for an Oceans of Fun interactive program! These unique, up-close and personal experiences with our seals and sea lions will create lasting memories in the lives of your family and friends.

Gift certificates are available for a variety of experiences including day camps, junior training programs, in-water adventures and job shadow opportunities. Whether you are 5 or 100, there is a program for everyone!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1

More Info!



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

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Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

**CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

**CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*