



NEWSLETTER

NOVEMBER 2012

WHAT'S **NEW** AT OCEANS OF FUN? Geneva and Diego return to Milwaukee!

IN THIS ISSUE

What's New

Feature Animal of the Month: Slick

Feature Program: Interactive Learning

New Summer Camp Opportunities for 2013!

Conservation Corner Journey of a Lifetime

Conservation Corner "Green" Ideas

Intern/Volunteers Gift Certificates

After a summer of fun at the Sweetest Place on Earth, our flipped friends, Geneva and Diego made the trip home to Milwaukee in early October. This sibling pair of sea lions has travelled to HersheyPark for several summers to delight audiences visiting the theme park located in Hershey, Pennsylvania.



Over the years, Geneva, Diego and their trainers have grown as performers taking on the roles of sea lion detectives in our first entertainment show experience, The Great Candy Capers and recently as trail cooks in a show entitled, The Showdown at Cocoa Canyon. The animals and trainers worked closely with professional directors, actors and divers to deliver exciting shows featuring high flying acrobats and family-friendly fun. The desensitization training required in response to outrageous costumes, props, sound effects and the occasional roller coaster passing overhead presented wonderful training challenges for our sea lion stars. As this show season draws to a close, Oceans of Fun wants to send a thank you out to all of the performers who helped to progress our animal's training and comfort in all types of environments. Our experience with show production has proved to benefit our animals physically and mentally, preparing them for whatever may lie ahead.



Next year, Oceans of Fun will return to HersheyPark, this time without the collaboration of a production company. Our slippery stars will continue to dazzle and delight HersheyPark visitors in educational presentations with the opportunity to meet the animals up close and personal in an interactive setting. There is no doubt that visitors to HersheyPark will have the chance to make a connection with our amazing animals when they visit the Aqua Theatre next summer!





FEATURE ANIMAL OF THE MONTH

Slick

Slick is the oldest member of the Oceans of Fun family. At the age of 26, this dominant male California sea lion has spent most of his life performing and providing up close and personal experiences to guests at Oceans of Fun. Currently, Slick is weighing in at 450 pounds. With winter fast approaching, Slick is beginning to pack on the pounds and building a thick blubber layer to help stay warm this winter season.

In the wild, California sea lions only live to be between 10-15 years old due to predation, natural illness and hunting challenges. Seals and sea lions living in zoos and aquariums can live into their 30s because they do not have to worry about natural predators, they have all the fish they can eat and they are provided excellent medical attention. As an older animal, Slick developed a cataract in one of his eyes that impaired his vision. Thanks to positive reinforcement training, dedication and a trusting relationship with his trainers, veterinarians were able to successfully remove the cataract and the pain he was experiencing due to the medical condition.

Today, Slick continues to perform in educational presentations and participate in interactive programs with all ages year round at Oceans of Fun. He is a crowd favorite, impressing and inspiring all whom he meets. Stop by this winter season to meet and greet Slick and his flippers friends at Oceans of Fun!





FEATURE PROGRAM: Interactive Learning

Oceans of Fun was the first marine mammal facility in the United States to offer interactive programs with seals and sea lions. Since 1997 we have been connecting guests with the amazing world of marine mammals and conservation through our hands-on, interactive programs.

There are many programs at Oceans of Fun that allow you to work up-close and personal with our flippers friends! From pool-side to in-water, afternoon to full day programs, we offer lots of ways for you to connect with our animals to learn about the ocean and our environment.

Check out our interactive programs at <http://www.oceansoffun.org/rs/programs> to find a program that works for you!

PROGRAM SPECIAL: Black Friday

MARK YOUR CALENDARS FOR THE BEST DEALS OF THE YEAR!

Take advantage of the lowest prices on interactive programs!

Thursday November 22nd - Sunday November 25th, 2012

All 2013 interactive programs booked and program gift certificates purchased will receive 25% off the program price only during these 4 days! Be sure to watch for the Black Friday Flyer and book your program to receive huge savings on experiences that will make memories to last a lifetime!

Like us on Facebook and receive animal updates, stay in the know about program specials and upcoming events at Oceans of Fun!

For more information on our programs or to make a reservation, please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.

Interactive Learning



LIKE US ON FACEBOOK



www.facebook.com/pages/OCEANS-OF-FUN/106815583641



New Summer Camp Opportunities for 2013!

Join Oceans of Fun in summer 2012 for the ultimate camp experience! If your child is between the ages of 7 - 12, we have a variety of camps for you to choose from. Our summer camps offer the chance to meet our seals and sea lions up close and personal while learning about marine mammals, animal care, training and conservation. From full week programs that immerse campers in the field of marine mammal science to 2-3 day specialty camps focused on animal behavior, animal training or ocean conservation, Oceans of Fun has a program that appeals to every animal lover out there. We even offer a 1 day veterinary science camp to introduce your child to the world of marine mammal medicine.

As an Oceans of Fun camper, children get the chance to:

- Learn about seals, sea lions and other marine mammals.
- Explore animal adaptations and habitats.
- Train seals and sea lions.
- Interact with marine mammals and participate in sea lion presentations.
- Explore the Milwaukee County Zoo.
- Create works of art with the help of our flippered friends.



CAMP SPECIALS

PROGRAM DISCOUNTS FOR BLACK FRIDAY:

Sea Lion Splash

\$75.00 (\$25.00 savings)

Aquatic Adventure

\$123.75 (\$41.25 savings)

Animal Trainer Job Shadow

\$187.50 (\$62.50 savings)

Underwater Journey (Sea Lion Explorers and Marine Voyagers)

5 DAY CAMPS: \$292.50 (\$97.50 savings)

3 DAY CAMPS: \$191.25 (\$63.75 savings)

2 DAY CAMPS: \$146.25 (\$48.75 savings)

1 DAY CAMPS: \$105.00 (\$35.00 savings)

Check our website for details on our brand new summer camp programs!

Programs are offered year round and provide the opportunity to get up close and personal with our seals and sea lions. Be sure to check our Facebook page for program specials throughout the year. Black Friday is fast approaching – stay tuned for the best program pricing of the year!

Want to make sure you don't miss out on these amazing deals?

For more information on our programs or to make a reservation, please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.



CONSERVATION CORNER

Join Oceans of Fun on the Journey of a Lifetime!

FOLLOW US ON A CONSERVATION MISSION TO PERU IN EFFORT TO COLLECT ECOLOGICAL INFORMATION TO HELP SAVE ENDANGERED SPECIES LIVING IN THE PUNTA SAN JUAN MARINE PROTECTED AREA.

This year, Oceans of Fun has joined in partnership with the Chicago Zoological Society in studying the populations of South American sea lions and the endangered South American fur seals in the Punta San Juan (PSJ) Marine Protected Area. Both facilities are committed to the development of veterinary field projects, conservation programs, and education programs.

For the past 5 years, the Chicago Zoological Society veterinary staff has developed multiple research projects with the Saint Louis Zoo and Peruvian colleagues at the Center for Environmental Sustainability at Cayetano Heredia University. The program aims to evaluate the population health of the wildlife and to develop cohesive conservation strategies. Since 2007, they have evaluated and collected samples from over 700 penguins, 150 seabirds, and 130 pinnipeds. Projects are focused on disease and toxicant exposure, reproductive success, population stability, population genetics, and overall population resilience to external threats. Oceans of Fun recognized the value and significance in this unique conservation project and in 2012 joined in partnership to assist financially as well as physically in studying the Punta San Juan pinnipeds.

Located approximately 250 miles south of Lima, near San Juan de Marcona, the Punta San Juan Marine Protected Area supports key populations of many endangered and threatened species. This reserve is home to nearly half of the endangered Humboldt penguins in Peru. It contains several hundred thousand sea birds as a key nesting area. The reserve also has key rookeries for the South American sea lion and Peruvian fur seal, both of which have seen severe declines in Peruvian population sizes.

Learn more about this amazing conservation research trip by reading the Conservation Journal found at http://www.oceansoffun.org/index.php/conservation_journal. Research, explore and be inspired to do your part to protect endangered animals and wild spaces.



**PROYECTO
PUNTA SAN JUAN**

Protegiendo el ecosistema marino de la Corriente de Humboldt



CONSERVATION CORNER

Green Ideas

What does going “green” mean?

Going “green” is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Check out these “green” tips to help save wild polar bears!

Visit the My Planet. My Part. website. Explore this site and join a community united in effort to save polar bears and improve the health of the planet. There are many tips to help reduce your carbon footprint!

- *Help save wild polar bears by reducing your carbon footprint.*
- *Drink from a reusable container*
- *Comment on or *rate* the actions in the Contest Gallery.*
- *Campaign to have my city collect compostable materials*
- *Take shorter showers*
- *Walk or bike instead of drive*
- *Take a food container for restaurants leftovers*
- *Unplug appliances when not in use*
- *Drive my car for 10 or more years*



My Planet. My Part.

Take action to help save polar bears and improve the health of the planet.



CONSERVATION CORNER: Green Ideas (continued)

Polar Bear International has launched a new website dedicated to empowering people who want to take a stand against climate change to help protect our earth and some of the most beautiful animals on earth – polar bears.

This site operates as an online community center for conservation champions to come together in one place and to help inspire others. From one central page, you can:

- Glean inspiration from your peers on ways you can reduce your carbon footprint
- Share the brilliance and clarity of your innovative ideas about greenhouse gas reduction
- Get inspired by live HD video of polar bears and conservation experts
- Commit to new actions each day to help save polar bears
- Participate in group activities to reduce carbon emissions
- Connect to a forum to share green ideas with people and organizations worldwide

To celebrate the launch, PBI is hosting a contest to find leading Polar Bear Ambassadors.

Do you know someone taking the lead on reducing carbon emissions within your community? Are you that person? This contest is for you!

The grand prize? A trip to the polar bear capital of the world in 2013!

Please watch this beautiful video about polar bears and the contest on the My Planet. My Part. website and then share it with your online network. What an easy way to spread the word about polar bears and conservation efforts to protect them!

Polar bears need sea ice to hunt, mate, have cubs ... and survive. But they're facing rapid loss of arctic sea ice because of global warming.

But there is hope! Take action today and be an ambassador for polar bears. Upload your stories, photos, and videos of how you're reducing your carbon footprint at home, school, work, or your community. Check out the PBI website <http://www.polarbearsinternational.org/> for more information!



Enter the PBI Polar Bear Ambassador Contest! – HURRY, submission deadline is November 30th!

SUBMISSION DEADLINE: November 30, 2012
(11:59 p.m. CDT)

GRAND PRIZE: Courtesy of explore.org: Trip for 2 to Churchill, Canada, to see wild polar bears with Frontiers North Tundra Buggy Adventures

2ND PRIZE: Canada Goose parka

3RD PRIZE: PBI "Adopt a Polar Bear" package

**Images and content above provided by Polar Bear International*



INTERNS/VOLUNTEERS

Have you always loved marine mammals and are interested in the field of animal training? Are you passionate about education and want to assist with our mission for conservation? Do you love the earth and want to help make a difference? Then our volunteer and internship programs are a great fit for you!

Oceans of Fun is actively interviewing for Spring and Summer 2013 intern and volunteer positions at our Milwaukee, WI location. Our programs teach individuals how to be an animal care and environmental specialist. Learn about animal diets, facility care, animal training, medical programs, and assist our staff in educating the public and our Milwaukee county zoo guests on how to care for the environment.

Summer Education Internships Available in 2013!

To help promote our mission to educate the public about marine mammals, the environment and conservation, Oceans of Fun has designed an internship for individuals interested in exploring the field of informal education. Learn how to communicate valuable messages to audiences utilizing some of the most engaging teaching tools you have ever experienced, the seals and sea lions at Oceans of Fun! Applications for the 2013 Summer Education Internship will be accepted through March 15, 2013.

We are actively looking for individuals that are 18 years of age or older and that are highly motivated for all positions. If you are interested in applying, please apply online at www.oceansoffun.org or contact our Intern & Volunteer Coordinator, Kelly Kamrath at kelly@oceansoffun.org for more details.



GET YOUR FEET WET

Gift Certificates



GIVE THE GIFT OF A LIFETIME!

Purchase a gift certificate for an Oceans of Fun interactive program! These unique, up-close and personal experiences with our seals and sea lions will create lasting memories in the lives of your family and friends.

Gift certificates are available for a variety of experiences including day camps, junior training programs, in-water adventures and job shadow opportunities. Whether you are 5 or 100, there is a program for everyone!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1

More Info!



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

**CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

**CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*