



NEWSLETTER

August 2011

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www.oceansoffun.org

WHAT'S **NEW** AT OCEANS OF FUN?

Come visit Oceans of Fun this fall and meet our new flipped friends!

At Oceans of Fun we are dedicated to the advancement of marine mammal husbandry and care. We participate in conservation efforts to protect our environment and marine mammals out in the wild. As an accredited member of the Alliance of Marine Mammal Parks and Aquariums, we communicate with other accredited zoos and aquariums to participate in breeding loans with our seals and sea lions.

At Oceans of Fun, we have an active breeding colony of seals and sea lions. Many of our animals were born right here at Oceans of Fun through our successful breeding program including Makaia, Geneva, and Diego. We also house animals that have come to us from other zoos and aquariums on breeding loans.



Breeding loans are an excellent way to maintain genetic diversity within the zoological populations. We are currently focusing on our harbor seal breeding program. Satara, a female harbor seal, came to us originally from the Indianapolis Zoo in Indiana in 1997 and Scooter, a male harbor seal, is our newest arrival who came to us from the Brookfield Zoo in 2009. We hope that this breeding pair will be successful in the coming years.

We are also eagerly awaiting the arrival of two female California sea lions from the Brookfield Zoo this fall. Oceans of Fun and the Brookfield Zoo have a long history of working together to provide excellent training and care to many seals and sea lions through collaborative efforts in research and education.

Come and visit us this fall to see the new furry faces of our Oceans of Fun family!



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END OF SEASON SPECIAL!

SAVE 20% ALL 2011 SUMMER PROGRAMS!

If you haven't stopped by Oceans of Fun this summer and are still looking for an exciting opportunity - now's the time! Our end of season sale includes all remaining Summer Camps, Aquatic Adventures and Sea Lion Splash programs still open in 2011!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.



GET
CLOSER
THAN EVER



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FEATURE PROGRAMS: AQUATIC ADVENTURE, SEA LION SPLASH AND UNDERWATER JOURNEY

Sneak in one last Aquatic Adventure, Underwater Journey Summer Camp or Sea Lion Splash this summer. All summer programs are on sale this month for 20% off their normal registration fee! Don't let summer slip by without experiencing Oceans of Fun! Check out the opportunities awaiting you!

In Need of a Family Stay-Cation? Take an Aquatic Adventure with Oceans of Fun!

Aquatic Adventure is the ultimate family experience! The first of its kind in the United States, this unique program is a great way for the whole family can get up-close and personal with our animals. Learn about marine mammals, adaptations and conservation in this hands-on interactive program. You will have the chance to meet our animals on land, give them a nice back rub and then move into the pool for some up-close and personal time with our seals and sea lions.

Aquatic Adventure is a 90-minute program available for ages 6 and up. Adults are more than encouraged to come in and join the fun! Participants ages 6-12 require a participating adult in the program. This program is offered 5 days a week and is an exciting way to learn about oceans, marine life and the earth. Come visit Oceans of Fun for an Aquatic Adventure today!

AQUATIC ADVENTURE



KISS A SEA LION





Looking for a last minute summer opportunity for the kids? Join Oceans of Fun in an interactive program with our seals and sea lions this August and receive 20% off your registration fee!

Be a junior trainer in our Sea Lion Splash program!

Sea Lion Splash is a one of a kind interactive program where children learn about marine mammals, animal adaptations and habitats, how and why we train animals, and conservation. Participants will learn what its like to be a trainer by preparing the fish for the animals and then working pool-side with one of our seals or sea lions. Children will be able to feed and train an animal during this close encounter. The children will then appear in the Oceans of Fun Seal and Sea Lion Show where they will show off what they have learned to their family and friends by getting a chance to train and feed the animals in the show!

Sea Lion Splash is available for kids ages 5-10 years old. This one day program is 2 ½ hours in length and is offered every Tuesday and Thursday afternoons through Labor Day and then Saturday afternoons throughout the fall.

SEA LION SPLASH



GET CLOSER THAN EVER





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Send your child on an Underwater Journey with Oceans of Fun to learn about marine mammals, animal training and the environment in our 5-day hands-on interactive camp!

- Interact with seals and sea lions daily.
- Learn about animal training and marine mammal care.
- Feed and communicate with our animals in training sessions.
- Tour Milwaukee County Zoo exhibits.
- Make art projects to take home including a unique, one-of-a-kind sea lion painting!

Summer camps are designed for children ages 7-12 years old. Sea Lion Explorers (7-9 years old) openings are available the week of August 15-19. Marine Voyagers (10-12 years old) openings are available the week of August 22-26. Reserve your spot today!

UNDERWATER JOURNEY



JOIN IN THE FUN!

Advanced reservations are required for all interactive programming. For more information or to make a reservation, contact us at 414-453-5527 ext. 1 or visit us online at www.oceansoffun.org.

Make a reservation for Sea Lion Splash, Underwater Journey or Aquatic Adventure in August and receive 20% off in savings!





FEATURE ANIMAL OF THE MONTH

SPORT

Sport is our beautiful grandmother here at Oceans of Fun and she just celebrated her 30th birthday in June! In the wild, seals and sea lions live to be about 10-15 years old while their lifespan can double in a zoo or aquarium into their late 20s to early 30s because the animals have all the fish they can eat, they do not have to worry about predators and we can provide them veterinary care if it is ever needed.

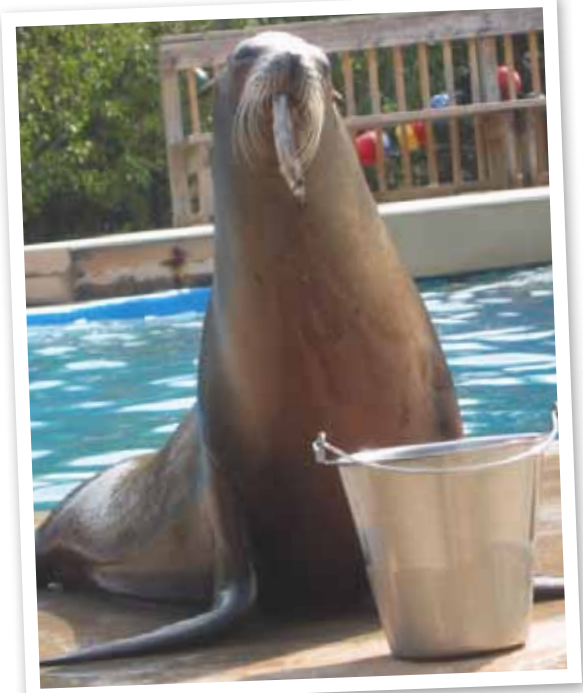
Sport is one of the original founding animals of Oceans of Fun. Since 1991, Sport has been captivating our visitors and acting as an ambassador for marine life and the environment. She is our dominant female California sea lion and has successfully mothered 4 healthy pups. She is now our resident grandmother and she enjoys swimming in her pool, sun bathing, and socializing with the rest of the population.

As a retired animal, Sport is enjoying her days living in a facility she has called home for 20 years. Although she no longer participates in shows, Sport is still very active with her training. Due to her age, Sport developed cataracts in both her eyes which impairs her vision. She has never let this slow her down and her trainers have adapted their training style to accommodate her. Utilizing touch and voice signals, her trainers communicate with her and she continues to enjoy 4-5 training sessions a day.

Come visit us at Oceans of Fun and you will hopefully catch a glimpse of this special sea lion sunbathing or enjoying a leisurely swim in the pool!



SUPER CUTE!



CONSERVATION CORNER

Why Exotic Animals Do Not Make Good Pets

People have always been fascinated by exotic animals. From pythons to parrots, these beautiful and interesting creatures have captivated animal-lovers. While the idea of keeping an exotic pet at home sounds like a good one, these animals really do not make the greatest of pets.

Exotic and wild animals have natural adaptations that help them survive in their native habitats. There are complex interactions that we as pet owners, cannot provide these animals in our homes. Many species have special behavioral needs, require certain foods and need social bonds with animals of their own species to survive. These very specific living requirements are difficult to replicate in a home and require a lifelong commitment to the animal's care. Also, many cities and states do not allow exotic and wild animals as pets, making it illegal to have them in your home.

Keeping wild and exotic animals can pose many dangers to you and the species as a whole. As young animals mature, they often grow larger and stronger than an owner expects and their natural instincts begin to take shape. Many wild animal populations are threatened by the illegal pet trade that is resulting in limited numbers of animals found in their natural habitats. Without stable populations, some animal species are endangered of extinction.



Want to Learn More About Wild and Exotic Animals? Visit a Zoo or Aquarium!

Zoos and aquariums are maintained by experts on animal behavior, biology, and ecology. These institutions have the means necessary to recreate their native habitat and provide the living requirements of wild and exotic animals.

It is best to study animals to learn more about their wild counterparts, the environment and the impacts humans have on our world in a zoo or aquarium. All of the animals found in a zoo or aquarium are ambassadors for their species. Animal ambassadors provide education about wild animals and habitats that help support conservation efforts. They help educate us about their lives so we can better understand our world as a whole and determine the steps we need to take to help protect wild animals and our environment. Visit a zoo or aquarium to learn more about these very unique and interesting animals!



CONSERVATION CORNER

Green Ideas

What does going “green” mean? Going “green” is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Check out these “green” tips to consider when preparing for another school year!

Back to School Green Tips:

- *Visit a local thrift store when you head out for back to school shopping. Or if you want to buy new, consider purchasing eco-friendly fabrics like organic cotton or bamboo for your new threads.*
- *Purchase green school supplies made from recycled materials or reusable options like refillable pens and pencils. Only purchase what you will need and try not to buy supplies in excess.*
- *Pack lunches in reusable, PVC-free lunch containers and try to pack healthy waste-free snacks like fruits and vegetables.*





INTERNS/VOLUNTEERS

Have you always loved marine mammals and been interested in the field of animal training? Do you love the earth and want to help make a difference? Then our volunteer and internship programs are a great fit for you!

Oceans of Fun is actively interviewing for fall and winter 2011/2012 intern and volunteer positions. Our programs teach individuals how to be an animal care and environmental specialist. Learn about animal diets, facility care, animal training, medical programs, and assist our staff in educating the public and our Milwaukee county zoo guests on how to care for the environment.

We are actively looking for individuals that are 18 years of age or older and that are highly motivated. If you are interested in applying, please apply online at www.oceansoffun.org or contact our Intern & Volunteer Coordinator, Tami Solano at 414-453-5527 ext. 4 for more details.

GIFT CERTIFICATES

Gift Certificates are also available and make great gifts for individuals of all ages. For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.



FACILITY WISH LIST



If you would like to help us care for our animals through donations, periodically we will have a list of items that would benefit our animals and their care. Donations can be sent to or dropped off at:

Oceans of Fun, Inc. 10001 W. Bluemound Road Milwaukee, WI 53226

- **4 quart to 9 quart Coolers**
- **Durable Wall Shelving**
- **Rubbermaid Vertical Outdoor Shed**
- **Tall Office Storage Cabinet with Lockable Door**
- **Large Floor Scale with 1000lb Weight Capacity**

**All donations and animal sponsorships are 100% tax-deductible!*



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

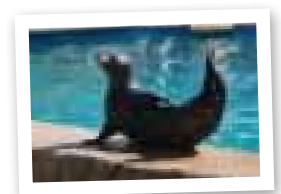
Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

**CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

**CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*