



NEWSLETTER

April 2012

WHAT'S **NEW** AT OCEANS OF FUN?

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www.oceansoffun.org

Create Your Own Seal or Sea Lion Painting

Commission your own one-of-a-kind masterpiece created by the stars of Oceans of Fun! Choose your artist, painting size and up to 2 colors to create a unique painting all your own. These paintings are truly original and designed by you!

Painting is just one of the many forms of enrichment we provide our animals. The enrichment and training program at Oceans of Fun helps promote mental stimulation and physical exercise while encouraging problem-solving in our seals and sea lions. The resident artists at Oceans of Fun learn to paint by holding a paint brush in their mouth and then simply create unique works of art by transferring their creativity to a canvas.

Each painting is a one-of-a-kind piece of artwork, created by the seals and sea lions at Oceans of Fun. Every masterpiece is accompanied by a personal photograph of our stars creating your original piece of art. All proceeds benefit the advancement of our animal husbandry, veterinary care and daily diet requirements of our animals.

For more information or to order your one-of-a-kind masterpiece, please visit <http://www.oceansoffun.org/rsl/inventoryitems/index/7>.





FEATURE PROGRAMS: Interactive Learning

Oceans of Fun was the first marine mammal facility in the United States to offer interactive programs with seals and sea lions. Since 1997 we have been connecting guests with the amazing world of marine mammals and conservation through our hands-on, interactive programs.

There are many programs at Oceans of Fun that allow you to work up-close and personal with our flippers friends! From pool-side to in-water, afternoon to full day programs, we offer a variety of ways for you to connect with our animals learning about the ocean and our environment. Check out our interactive programs at <http://www.oceansoffun.org/rs/programs> to find a program that works for you!

Program Special: Summer Camp Special —15% off until April 30th!

In response to the high demand, we have extended our summer camp special through April 30th! Take advantage of this amazing deal and give the summer camp experience of a lifetime by booking an Underwater Journey camp at Oceans of Fun! Reserve a camp program or purchase a camp gift certificate between now and April 30th to receive 15% off all Sea Lion Explorer and Marine Voyager summer camps!

Interactive Learning





BE PART OF THE ACTION!

Advanced reservations are required for all interactive programming. For more information or to make a reservation, please visit us online at www.oceansoffun.org or contact us at 414-414-453-5527 ext. 1 for more information.

PROGRAM SPECIAL:

ANIMAL TRAINING JOB SHADOW

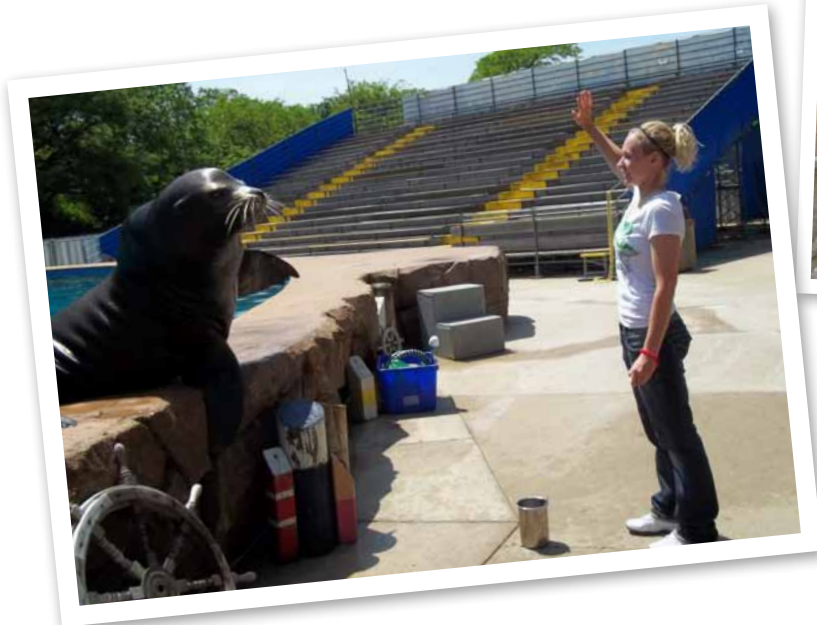
\$250.00 per person/\$240.00 for zoo members

If you ever wondered what is it like to work with seals and sea lions or you are interested in becoming a marine mammal trainer, this is a wonderful opportunity to explore the career. Expand your knowledge of marine mammal care and training by coming behind the scenes in this 3½ hour program. You will experience the daily activities involved with caring for these animals, such as diet preparation, feeding, cleaning and training the seals and sea lions at Oceans of Fun. This program is a great opportunity for aspiring trainers starting at 13 years old and older to explore a new career path in animal care.

For specific dates and times available and to make your reservation please visit our website at www.oceansoffun.org or call us at 414-453-5527 ext. 1.



**GET
CLOSER
THAN EVER**





UNDERWATER JOURNEY (SEA LION EXPLORERS AND MARINE VOYAGERS)

Have a splashing good time this summer in our Underwater Journey Program. We have 2, 3 or 5 day camps available. Whether you join us as a Sea Lion Explorer for ages 7 to 9, or as a Marine Voyager for ages 10 to 12, it is sure to be a wonderful interactive experience for everyone!

SEA LION EXPLORER SUMMER CAMPS (Ages 7 to 9)

Mini Camp \$157.25 (Savings of \$27.75)

The Sea Lion Explorer Mini Camp is a 2 day program that is a great option for younger children who are not ready for a full week of camp or for an active child who has many different summer commitments. This camp provides an exciting introduction into the world of animal care.

ANIMAL BEHAVIOR CAMP \$216.75 (Savings of \$38.25)

Our Animal Behavior Camp is a 3 day program which explores and teaches children about animal behavior and the individual needs that ensures healthy, successful animal care. Campers observe and learn from our seals and sea lions as well as get the chance to gain knowledge that they can apply all to animals found throughout the zoo.

MARINE MAMMAL CAMP \$331.50 (Savings of \$58.50)

The Marine Mammal Camp is a 5 day program that gives children the chance to learn in-depth about marine mammals and their care. Each day is full of activities focused on marine mammals, animal behavior and training, cooperative medical care, as well as the importance of conservation all with the help of our seals and sea lions. Campers will have the chance to create a unique work of art with the assistance of our flippers friends in this full week camp!



UNDERWATER JOURNEY



UNDERWATER JOURNEY (CONTINUED) (SEA LION EXPLORERS AND MARINE VOYAGERS)

MARINE VOYAGERS SUMMER CAMPS (Ages 10 to 12)

ANIMAL TRAINING CAMP \$157.25 (Savings of \$27.75)

Our Animal Training Camp is a 2 day program full of practical hands on animal training techniques. Campers will have the opportunity to learn in-depth about the positive reinforcement training we use with our marine mammals and practice these skills with our flippers friends. Children will learn to apply these same concepts at home with everyday pets!



MARINE MAMMAL CAMP \$331.50 (Savings of \$58.50)

The Marine Mammal Camp is a 5 day program that explores all different aspects of marine mammal care and training. Each day has a different theme including seals and sea lions, animal behavior, animal training, cooperative medical care and conservation. Every topic is accompanied by games, discussions, art projects and interactive experiences with the seals and sea lions at Oceans of Fun. Campers will have the chance to create a unique work of art with the assistance of our flippers friends in this full week camp!



GET
CLOSER
THAN EVER

For more information on our programs or to make a reservation, please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.





ADDITIONAL PROGRAMS AVAILABLE

We're not done yet! Our day programs offer both kids and adults the opportunity of a lifetime!

SEA LION SPLASH

\$100.00 per child/\$85.00 for zoo members

Become a Junior Trainer by learning what goes into the daily care and training of the marine mammals at Oceans of Fun. Children, between the ages of 5 and 10 years old, will learn hands-on about seals and sea lions, prepare animal diets and help train our animals in this 2½ hour program. Participants will get the chance to put their training skills into action as they work 1-on-1 with our flippered friends and help to educate their friends, family and the public in one of our presentations.

SEA LION SPLASH



AQUATIC ADVENTURE

AQUATIC ADVENTURE

\$165.00 per participant/\$150.00 for zoo members

Dive into this 90 minute program designed for an up-close and personal experience with our seals and sea lions. Participants, 6 years old and older, will learn more about marine mammals, training and conservation. Prepare to get soaked! This in-water program allows you to suit up in a life jacket and booties before you enter the water on a special waist deep wet dock to meet our flippered friends in a controlled environment. You will have the opportunity to touch, feed, interact and train with our seals and sea lions. After your program wraps up with a sea lion kiss goodbye, we invite you to stay, relax and enjoy our animals as they entertain you.

**Children between the ages of 6 and 12 years old require a paying participating adult, 18 years or older, to attend the program with them.*



FEATURE ANIMAL OF THE MONTH

Bumper

This winter we welcomed a new member to our pinniped family! In early February, Bumper, a 2 year old male Atlantic harbor seal, originally from Long Island Aquarium in New York, joined the Oceans of Fun family. Being a juvenile, Bumper weighs in at 130 pounds. When full grown, male harbor seals reach weights of approximately 300 pounds and lengths of 6 feet. This little guy sure has some growing to do!

At his previous home, Bumper was an exhibit animal and had just begun his formal training. As an inquisitive youngster, Bumper is curious about everything in his new environment. Bumper started his formal training as a pup and currently knows 15 behaviors. He has also started to learn new and exciting behaviors to add to his repertoire with his new trainers at Oceans of Fun. We are excited to continue his training and help him transition from an exhibit environment to a show and interactive environment here at Oceans of Fun! Bumper's training goals include advancing his foundation behaviors, building trust in his new trainers and learning voluntary husbandry behaviors to help the animal care staff monitor his health on a daily basis.

In his free time Bumper is eager to explore his new home and can be found jumping, splashing and playing in the pool with the other two Oceans of Fun seals. We are all very excited to watch Bumper learn, grow and build relationships with his new friends at Oceans of Fun! Be sure to stop and meet our youngest star this spring!

For photos and news updates about Bumper's transition to life at Oceans of Fun, be sure to follow us on Facebook!



SUPER CUTE!





CONSERVATION CORNER

Marine Mammal Protection Act Celebrates 40 years!

In 1972, Congress passed the Marine Mammal Protection Act (MMPA). This act prevents the harassment, capture, injury and killing of all species of whales, dolphins, seals, sea lions, walrus, manatees, dugongs, sea otters, and polar bears.

Through this act, many marine mammal lives have been saved thanks to efforts of the National Marine Fisheries Service (NMFS) and the U.S. Fish and Wildlife Service (FWS). Together, these two governmental agencies oversee the enforcement of the Marine Mammal Protection Act to help protect wild populations and our ocean ecosystems from detrimental interactions with humans.

Let's celebrate the grace and beauty of marine mammals and give thanks to the Marine Mammal Protection Act and its advocates for protecting these magnificent animals for 40 years! Do your part to help keep all wild animals safe by

always observing them from a safe distance, never approaching a wild animal or trying to feed them. Visit a local zoo or aquarium to learn more about these fascinating creatures and find tips to help protect our environment.

Together, we can help keep the ocean ecosystem balanced, marine mammal populations abundant in the wild and promote a curiosity and sense of wonderment in our oceans for our future generations to enjoy!





CONSERVATION CORNER

Green Ideas

What does going “green” mean? Going “green” is simply making eco-friendly choices in the products we purchase and the food we consume for a healthier lifestyle.

Check out these “green” tips to safely view and enjoy wildlife.

WATCHABLE WILDLIFE TIPS

- **Leave no trace.** *It’s important to leave the environment as you found it or in a more pristine state than what you encounter. Be sure to dispose of your waste properly when out on a hike, exploring in a forest or walking along the beach. Better yet, lend a hand and pick up stray litter to help protect wildlife.*
- **Keep your distance.** *Always view wildlife from a safe distance. Do not disturb animals, approach or try to feed them. Wild animals can be unpredictable and protective of their young and shelter. Use binoculars to view wild animals without disrupting their natural way of life.*
- **Stay away from wildlife that looks sick or injured.** *If you come across a sick or injured animal, do not try to help the animal yourself. Instead, call your local animal shelter or wildlife rescue and rehabilitation center and give them details about the animal. These trained professionals will be able to provide care in a safe setting to help the injured animal.*





INTERNS/VOLUNTEERS

Have you always loved marine mammals and are interested in the field of animal training? Are you passionate about education and want to assist with our mission for conservation? Do you love the earth and want to help make a difference? Then our volunteer and internship programs are a great fit for you

Oceans of Fun is actively interviewing for Fall and Winter 2012 intern and volunteer positions at our Milwaukee, WI location. Our programs teach individuals how to be an animal care and environmental specialist. Learn about animal diets, facility care, animal training, medical programs, and assist our staff in educating the public and our Milwaukee county zoo guests on how to care for the environment.

Education Internship --- New in Summer 2012!

To help promote our mission to educate the public about marine mammals, the environment and conservation, Oceans of Fun has designed a brand new internship for individuals interested in exploring the field of informal education. Learn how to communicate valuable messages to audiences utilizing some of the most engaging teaching tools you have ever experienced, the seals and sea lions at Oceans of Fun! Applications for the 2012 Summer Education Internship will be accepted through April 30.

We are actively looking for individuals that are 18 years of age or older and that are highly motivated for all positions. If you are interested in applying, please apply online at www.oceansoffun.org or contact our Interim Intern & Volunteer Coordinator, Kelly Kamrath at kelly@oceansoffun.org for more details.

GET YOUR FEET WET



MAKE NEW FRIENDS



Gift Certificates



GIVE THE GIFT OF A LIFETIME!

Purchase a gift certificate for an Oceans of Fun interactive program! These unique, up-close and personal experiences with our seals and sea lions will create lasting memories in the lives of your family and friends.

Gift certificates are available for a variety of experiences including day camps, junior training programs, in-water adventures and job shadow opportunities. Whether you are 5 or 100, there is a program for everyone!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1

More Info!



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

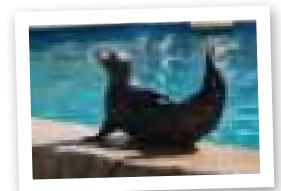
Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

**CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

**CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*