



NEWSLETTER

November, 2010

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www.oceansoffun.org

WHAT'S **NEW** AT OCEANS OF FUN?

Autumn brings Geneva and Diego home to Wisconsin from Hershey, PA.! Geneva and Diego are both California Sea Lions who have completed their second performance season in Hershey, PA. Both Geneva and Diego have added many new behaviors to their repertoires. They delighted visitors with their antics in their new show, the "Showdown at Cocoa Canyon" this summer at Hersheypark.

Both sea lions and their trainers returned to our home facility located within the Milwaukee County Zoo in mid-October. Geneva and Diego are reunited with the Oceans of Fun family, and are adjusting well to their life back in Wisconsin. *Welcome Home!*





FEATURE PROGRAM: ANIMAL TRAINER JOB SHADOW

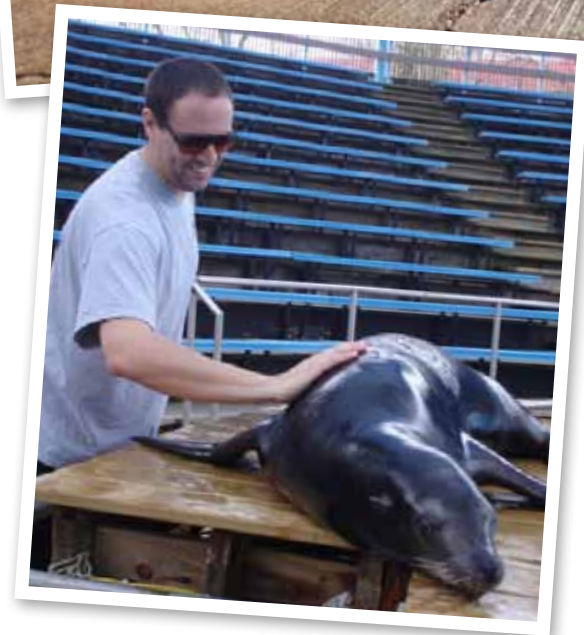
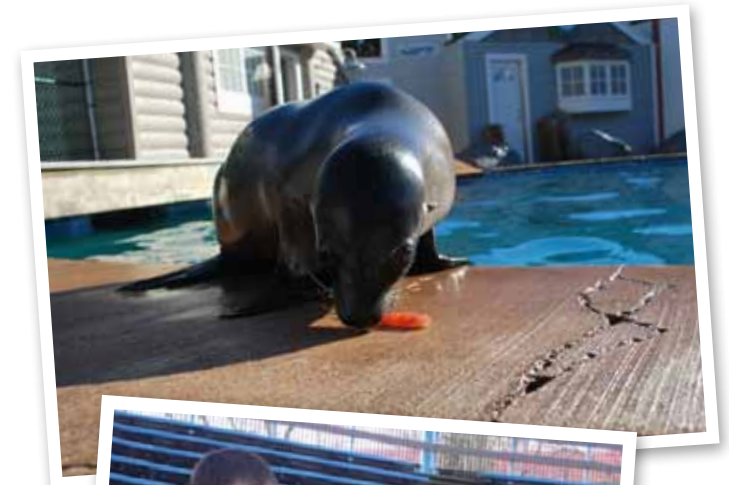
WANT TO KNOW WHAT IT TAKES TO BE AN ANIMAL TRAINER?

Oceans of Fun, is proud to offer a one-of-a-kind experience for the ultimate animal lover! Learn what it really takes to be a marine mammal trainer in our *Animal Trainer Job Shadow Program!*

Participants shadow a marine mammal trainer and assist with their daily routine. During this program, you'll play an active role in duties that make up a trainer's day. You will learn to:

- Prepare animal diets
- Observe and learn how to record animal behavior
- Provide enrichment toys such as frisbees and boomer balls to the animals. Watch them play and interact with one another!
- Discuss animal training and conservation topics
- Assist in animal husbandry or medical behavior sessions
- Feed our seals and sea lions
- Interact one-on-one with an animal pool-side by giving them hand signals and vocal cues

Advanced reservations are required. Job shadows are available from Labor Day to Memorial Day for anyone ages 13 and older. Come and learn about our flipped friends and have fun with an experience of a lifetime!! For more information or to make a reservation, contact us at 414-453-5527 ext. 1.





FEATURE ANIMAL OF THE MONTH

DIEGO

Diego is our 6 year old sub-dominant male California Sea Lion. He currently weighs in around 200 pounds. Male California Sea Lions will weigh 600-900 pounds and reach lengths of 7-9 feet when they are fully grown. Young males explore their boundaries while learning to become dominant males that protect and defend their territory. Diego has learned over 50 behaviors in his 5 years of training and has recently mastered ball balancing! This behavior highlights a few natural adaptations that help sea lions survive in their environment. The whiskers on the side of Diego's nose have special nerve endings that help him sense where the ball is going to fall. Sea lions are very flexible because they do not have collar bones and have extra vertebrae in their back. He uses both his whiskers and his flexible neck to adjust to keep the ball on the tip of his nose. Congrats to Diego on this very impressive behavior that has taken him over a year to learn!



SUPER CUTE!



CONSERVATION CORNER “GREEN” IDEAS

WHAT DOES GOING “GREEN” MEAN? GOING “GREEN” IS SIMPLY MAKING ECO-FRIENDLY CHOICES IN THE PRODUCTS WE PURCHASE AND THE FOOD WE CONSUME FOR A HEALTHIER LIFESTYLE.

Check out these “green” tips for the upcoming holiday season!

📍 Add Organic and Local Foods to Your Holiday Feast

Support local family farmers who grow sustainable meat and produce. Not only does it taste better, you’ll be doing your part for the planet too.

📍 Buy Energy-Saving Holiday Lights

Decorate your house with LED lights that use 90 percent less energy than traditional holiday lights, and save your family up to \$50 on your energy bills during the holiday season!

📍 Recycle Your Christmas Tree

Each year, 10 million Christmas trees end up in the landfill. Recycle your tree after the holidays. Many cities offer programs to turn your tree to mulch or wood chips. Call (800) CLEANUP or visit www.earth911.org to find the tree-recycling program near you.





MAKE OCEAN-FRIENDLY SEAFOOD CHOICES

Every year, humans consume over 80 million tons of seafood. This does not even include the fish animals in the wild need to eat. The take home message: we eat A LOT of fish!

It is easy to do your part to make more informed and sustainable choices in seafood with the help of the *Seafood Watch* Pocket Guide!



The *Seafood Watch* Pocket guide is designed to fit easily in your wallet or purse and outlines the best choices in seafood. There is also an iPhone app that is free to download. The guide is updated twice a year to provide the most up-to-date information on healthy seafood choices for each region in the United States.

Scientists at the Monterey Bay Aquarium in California research to find the healthiest and most sustainable choices of seafood and compile the information into these handy pocket guides. **There are 3 categories: Best Choices, Good Alternatives and Avoid.**

Seafood Watch scientists look at fishing and farming practices, natural populations and health concerns to determine where each kind of fish will fit into the categories of the pocket guide.

These guides are a ready-resource to help you make informed choices the next time you purchase seafood at a store or restaurant. Just pull the guide out of your pocket or use the iPhone app and determine if the fish you want to purchase is a sustainable choice.

You may have to ask questions about where the fish comes from or the way the fish was caught, but its all about awareness. The more people who are talking about sustainable seafood, the healthier our world's oceans will become!

For more information or to download your own *Seafood Watch* Pocket Guide, please visit www.seafoodwatch.org

ARE YOU INTERESTED IN THE ANIMAL TRAINING FIELD?

Oceans of Fun offers intern and volunteer opportunities that teach you the basics of daily animal care and training to get your career started. Internships and volunteer positions are available in Milwaukee, WI for the winter of 2010 and spring of 2011. As an intern or volunteer, you will assist the animal care staff in both



environmental and animal care. We are looking for individuals that are 18 years of age or older and that are highly motivated. If you are interested in applying, please contact our Intern & Volunteer Coordinator, Kelly Kamrath at 414-453-5527 ext. 3 or kelly@oceansoffun.org





FALL SPECIAL: BLACK FRIDAY MARK YOUR CALENDARS FOR THE BEST DEALS OF THE YEAR!

BLACK FRIDAY
NOVEMBER 26TH, 2010

**TAKE ADVANTAGE OF THE LOWEST PRICES
ON INTERACTIVE PROGRAMS EVER!**

BLACK FRIDAY SPECIAL
Friday November 26 - Sunday November 28, 2010

All 2011 interactive programs booked and program gift certificates purchased will receive 25% off the program price only during these 3 days!

Be sure to watch for the Black Friday Flyer and book your program to receive huge savings on experiences that will make memories to last a lifetime!

For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.

Program discounts for Black Friday:

Sea Lion Splash
\$63.75 (\$21.25 savings)

Aquatic Adventure
\$101.25 (\$33.75 savings)

Underwater Journey (Sea Lion Explorers and Marine Voyagers)
\$292.50 (\$97.50 savings)

Animal Trainer Job Shadow
\$187.50 (\$62.50 savings)



FACILITY WISH LIST



If you would like to help us care for our animals through donations, periodically we will have a list of items that would benefit our animals and their care. Donations can be sent to or dropped off at:

Oceans of Fun, Inc. 10001 W. Bluemound Road Milwaukee, WI 53226

- **4 quart to 9 quart Coolers**
- **Durable Wall Shelving**
- **Rubbermaid Vertical Outdoor Shed**
- **Tall Office Storage Cabinet with Lockable Door**
- **Large Floor Scale with 1000lb Weight Capacity**

**All donations and animal sponsorships are 100% tax-deductible!*



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

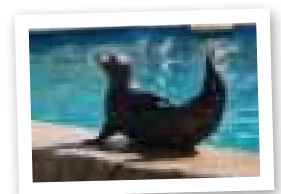
Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

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Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

**CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.*

**CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.*

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*