



NEWSLETTER

May, 2011

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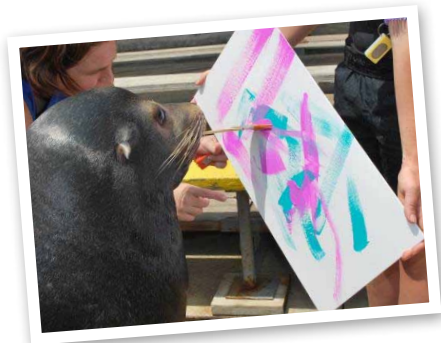
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www.oceansoffun.org

WHAT'S **NEW** AT OCEANS OF FUN?

Check out the Sea Lion Shoppe to see unique, one-of-a-kind seal and sea lion paintings created by the resident artists of Oceans of Fun!



Painting is a wonderful form of enrichment we provide our animals. Enrichment provides mental and physical stimulation to our animals in the forms of puzzles and training tasks. Painting and other forms of enrichment such as training and play sessions, encourage problem-solving and learning. Our animals learn to paint by holding a paint brush in their mouth and they apply brush strokes to a canvas to create unique works of art. The animals may paint in any training session including our shows!

These paintings are on display in the Sea Lion Shoppe and are available for purchase. All proceeds benefit the advancement of our animal husbandry, veterinary care and daily diet requirements of our animals.

If you are interested in owning an original seal or sea lion painting, stop by the Sea Lion Shoppe to view the marine mammal master pieces created by the animals of Oceans of Fun!





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AQUATIC ADVENTURE

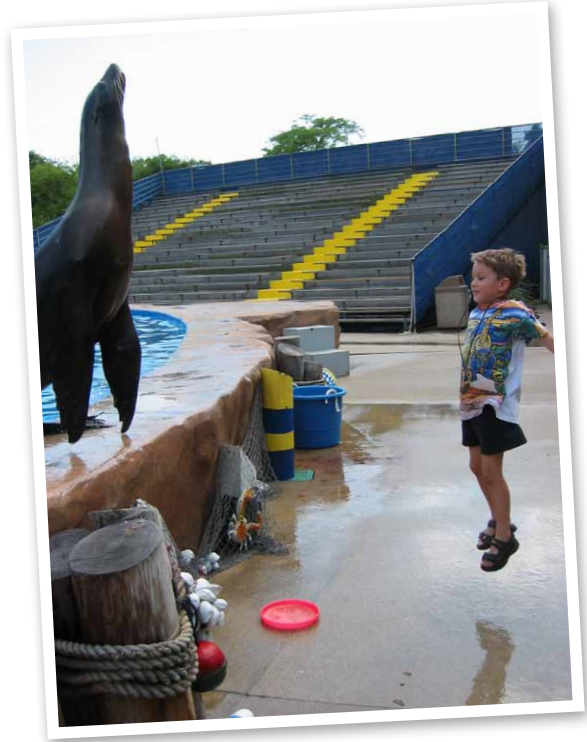
MAY SPECIALS

TAKE ADVANTAGE OF THIS GREAT DEAL ON OUR INTERACTIVE PROGRAMS!

GET **\$25 OFF**
AQUATIC ADVENTURES!*

Take \$25 off Aquatic Adventures from April 29th - May 8th. For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.

*Offer is off the full price not zoo member discounted price.



SEA LION SPLASH



UNDERWATER JOURNEY

KEEP AN EYE ON OUR WEB SITE FOR UPDATES ON CURRENT SPECIALS COMING UP IN MAY.



FEATURE PROGRAMS

AQUATIC ADVENTURE AND UNDERWATER JOURNEY SUMMER CAMP

LOOKING FOR THE ULTIMATE SUMMER EXCURSION? JOIN OCEANS OF FUN IN AN INTERACTIVE PROGRAM WITH OUR SEALS AND SEA LIONS TO MAKE LASTING MEMORIES!

AQUATIC ADVENTURE



GET YOUR FEET WET IN AQUATIC ADVENTURE!

Meet our animals up-close and personal this summer in Aquatic Adventure. Learn about marine mammals, adaptations and conservation while you feed, interact with and touch these amazing animals. Aquatic Adventure is a unique program where you enter into the water with an animal and learn hands-on about animal training and our seals and sea lions.

Aquatic Adventure is available to ages 6 and up. A paying participating adult must accompany children between the ages of 6 – 12 years of age.



UNDERWATER JOURNEY



SEND YOUR CHILD ON AN UNDERWATER JOURNEY WITH OCEANS OF FUN THIS SUMMER TO LEARN ABOUT MARINE MAMMALS, ANIMAL TRAINING AND THE ENVIRONMENT IN OUR 5-DAY HANDS-ON INTERACTIVE CAMP!

- Interact with seals and sea lions daily.
- Learn about animal training and marine mammal care.
- Feed and communicate with our animals in training sessions.
- Tour Milwaukee County Zoo exhibits.
- Make art projects to take home including a unique, one-of-a-kind sea lion painting!

Summer camps are available for 7-12 year olds. Sea Lion Explorers (7-9 year olds) and Marine Voyagers (10-12 years olds) alternate weeks to provide the ultimate camp experience for your child. Summer camps begin the week of June 20, 2011 and conclude the week of August 22, 2011.



BE PART OF THE ACTION!

Advanced reservations are required for all interactive programming. For more information or to make a reservation, contact us at 414-414-453-5527 ext. 1 or visit us online at www.oceansoffun.org.



FEATURE ANIMAL OF THE MONTH

SCOOTER

Scooter is our 15 year old male Pacific harbor seal weighing in around 200 pounds. Pacific harbor seals are naturally found along the West coast of the United States as far north as Alaska and as far south as Mexico. Scooter began his formal training with the Mystic Aquarium in Connecticut early on and has since relocated to Oceans of Fun on a breeding loan. He and our female harbor seal, Satara, are expecting their first seal pup this spring!

In the wild, seals and sea lions live to be about 10-15 years old while their lifespan can double in a zoo or aquarium to their late 20s - early 30s because the animals have all the fish they can eat, do not have to worry about predators and we can provide them veterinary care when ever needed. At a very young age Scooter developed cataracts in both eyes. While we don't know the cause, we are able to monitor his eye's through cooperative husbandry training.

Scooter learns behaviors utilizing the same bridge and target training technique we use with all of our animals. However, we have adapted his training due to his impaired vision. Instead of using hand signals to ask Scooter to perform a behavior, trainers rely on their voice and tactile or touch signals to communicate with him. We also use a guide target in training to help Scooter move around the facility. Seals and sea lions have a natural ability to adapt to their environment. Scooter moves around his environment with confidence because of his trusting relationship with his trainers and is eager to learn new behaviors.

Come visit Scooter this Spring to learn more about this amazing animal and a marine mammal's natural ability to adapt to their surroundings!





CONSERVATION CORNER

Electronic Recycling

Electronics are the fastest-growing part of our waste stream today. As technology improves, millions of TVs, computers and other household electronics become obsolete each year. As you prepare for spring cleaning, remember that it is important to dispose of trash and unwanted materials properly. If you have old electronics, please remember to recycle them.



There are many reasons to recycle electronic waste such as cell phones, computers, printers, TVs, DVD players, fax machines and other electronic devices. Most states, including Wisconsin, have banned electronic items from landfills and incinerators requiring alternative disposal methods.

- Many electronics contain valuable, reusable materials like gold, steel, silver, copper, plastic and glass. Recycling old devices reduces the need for new materials and cuts down on greenhouse gas emissions associated with manufacturing.
- Recycling electronics helps to protect human and environmental health. Many devices also contain harmful materials such as lead, mercury, cadmium, chromium and chemical flame retardants. If disposed of improperly, these pollutants can effect the environment. Recycling electronics helps ensure that these materials are reused safely or disposed of properly.
- E-cycling is an important part of product stewardship. By recycling our old electronics, we share responsibility for the products we buy and use from the beginning to the end of their useful lives.

There are many local electronic recycling centers including Best Buy stores, that will accept electronic devices for disposal. Some facilities may charge disposal fees so it is always best to contact the recycling center to understand their policies and any fees that may apply prior to disposal.

E-CYCLE WISCONSIN



For a list of Wisconsin recycling centers, visit <http://dnr.wi.gov/ecyclewisconsin>. You may also contact 1-800-RECYCLING or visit www.1800recycling.com to learn more and find locations to recycle your electronics to help protect our natural resources and environment.





CONSERVATION CORNER “GREEN” IDEAS

WHAT DOES GOING “GREEN” MEAN? GOING “GREEN” IS SIMPLY MAKING ECO-FRIENDLY CHOICES IN THE PRODUCTS WE PURCHASE AND THE FOOD WE CONSUME FOR A HEALTHIER LIFESTYLE.

Check out these “green” tips to consider during Spring Cleaning!

Tips for Green Spring Cleaning:

- 1 Open the windows and forget about chemical air fresheners. Use natural fresheners like baking soda, essential oils or fresh cut flowers to fill your home with the scent of spring.*
- 2 Make your own cleaning products. Simple ingredients like soap, water, vinegar, baking soda, salt and lemon juice have been proven to clean just as well as harmful cleaning chemicals, and they are safer for the environment. Not ready to make your own? Check out the eco-friendly cleaning supplies that next time you visit the store.*
- 3 Reuse old clothing as cloths for cleaning and dusting. This will help you stretch your resources and keep waste out of landfills.*





ARE YOU INTERESTED IN THE ANIMAL TRAINING FIELD?

Oceans of Fun offers intern and volunteer opportunities that teach you the basics of daily animal care and training to get you career started. Internships and volunteer positions are available year round in Milwaukee, WI while our Hershey, PA facility is seeking volunteer positions for summer 2011.

As an intern or volunteer, you will assist the animal care staff in both environmental and animal care. We are looking for individuals that are 18 years of age or older and that are highly motivated. If you are interested in applying, please apply online at www.oceansoffun.org or contact our Intern & Volunteer Coordinator, Tami Solano at 414-453-5527 ext. 4 for more details.



GIFT CERTIFICATES

Gift Certificates are also available and make great gifts for individuals of all ages. For more information on our programs or to make a reservation please visit us at www.oceansoffun.org or call 414-453-5527 ext. 1.



MAKE NEW FRIENDS



GET CLOSER THAN EVER

FACILITY WISH LIST



If you would like to help us care for our animals through donations, periodically we will have a list of items that would benefit our animals and their care. Donations can be sent to or dropped off at:

Oceans of Fun, Inc. 10001 W. Bluemound Road Milwaukee, WI 53226

- 4 quart to 9 quart Coolers
- Durable Wall Shelving
- Rubbermaid Vertical Outdoor Shed
- Tall Office Storage Cabinet with Lockable Door
- Large Floor Scale with 1000lb Weight Capacity

**All donations and animal sponsorships are 100% tax-deductible!*



SPONSOR A SEAL OR SEA LION

Oceans of Fun is a privately owned Wisconsin corporation, located inside the Milwaukee County Zoo. It is our goal to provide the best possible environment, training, husbandry, and care for our marine animals with the focus of educating the public about marine life, environmental preservation, and conservation. You can help care for our animals by donating items from our wish list and by sponsoring one of our beautiful animals!

BECOME A SEAL AND SEA LION SPONSOR!

By sponsoring one of our seals and sea lions, you will be contributing directly to the animal's care. Sponsorship is a great way to get involved and can also be a wonderful gift for that special occasion or holiday! When you sponsor an animal we will send you a special gift of appreciation for your donation. Choose any one of our amazing animals at Oceans of Fun to sponsor and see the chart below for special gifts. To sponsor an animal, contact us at 414-453-5527 ext. 1.

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

Which Animal Should I Sponsor?

Choose any one of our animals to sponsor! To view information about each of our animals, visit us at www.oceansoffun.org and select our animal page for biographies on each of our slippery stars. Then, once you decide which animal you would like to sponsor, contact us to sign up for a one year sponsorship!

Learn More About the Oceans of Fun Animals!

Meet Slick...

Slick is our Dominant Male California Sea Lion. He weighs in at over 700 lbs!



Meet Satara...

Satara is our 16 year old female Atlantic Harbor seal. She weighs 120 pounds and has a fun, spunky attitude!





SPONSORSHIP REGISTRATION AND PAYMENT

Sponsorship Gifts of Appreciation

Oceans of Fun Sponsorship Levels	Annual Donation	E-Newsletter & Updates	Personalized Adoption Certificate	5 x 7 Photo Of Your Animal	Official Oceans Of Fun T-Shirt	10% Discount At the Sea Lion Shoppe	Sea Lion Show Tickets	Painting Session for One With an Animal	Original Seal or Sea Lion Canvas Painting	Private Behind The Scenes Tour	Private Animal Training Demo 15 min
Copper Sponsor	\$50	X	X	X							
Bronze Sponsor	\$75	X	X	X	X						
Silver Sponsor	\$125	X	X	X	X	X	4 Tickets				
Gold Sponsor	\$250	X	X	X	X	X	10 Tickets	X	X		
Platinum Sponsor	\$500	X	X	X	X	X	15 Tickets	X	X	15 Guests	15 Guests

SPONSORSHIP LEVEL: _____ **DONATION AMOUNT ENCLOSED:** _____

DESIRED ANIMAL'S NAME: _____ **DATE:** _____

BUYER'S NAME: _____ ***CHECK NUMBER:** _____

(MAKE CHECKS PAYABLE TO: OCEANS OF FUN)

BILLING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

(LEAVE BLANK IF INFORMATION IS THE SAME AS ABOVE)

SPONSOR'S NAME: _____

MAILING ADDRESS: _____ **CITY:** _____ **STATE:** ____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

*CREDIT CARD PAYMENTS AVAILABLE BY PHONE: 414-453-5527 ext. 1.

*CASH PAYMENTS AVAILABLE AT OUR SEA LION SHOPPE AT THE MILWAUKEE COUNTY ZOO.

IF INTERESTED, PLEASE FORWARD YOUR DONATION ALONG WITH YOUR REGISTRATION FORM TO:

OCEANS OF FUN
10001 W. BLUEMOUND ROAD MILWAUKEE, WI 53226
414-453-5527 ext. 1 www.oceansoffun.org

**Once your payment is received, all animal sponsorships and donations will be processed and gifts of appreciation will arrive to your mailing address in 7 – 10 business days. Thank you!*